

Black History Month

WEEK 1: CELEBRATING POWER COUPLES



BARACK AND MICHELLE

- Barack shattered the glass ceiling by becoming the first African American president of the United States.
- Barack rescued the country from the Great Recession by cutting the unemployment rate from 10% to 4.7% over six years.
- Michelle created the Let's Move program dedicated to solving the problem of obesity within a generation.
- With this program, Michelle created a healthy start for children, empowered parents and caregivers, advocated for healthier foods in schools, improved access to healthy affordable foods, and promoted increased physical activity.

...'Black Lives Matter' simply refers to the notion that there's a specific vulnerability for African Americans that needs to be addressed. It's not meant to suggest that other lives don't matter. It's to suggest that other folks aren't experiencing this particular vulnerability.

Barack Obama

GH

JAY-Z AND BEYONCE

- Jay-Z often makes societal contributions through donating proceeds from his concerts.
- In 1999, Jay-Z used the proceeds from his show in Denver to help the families of the Columbine massacre.
- In 2001, Jay-Z participated in a concert to raise money for the victims of 9/11.
- In 2014, Beyoncé used her VMA performance to bring awareness to the need for more female empowerment.
- In 2016, Beyoncé used her Super Bowl performance to bring awareness to the Louisiana's, post Katrina, conditions.



"You cannot take your freedoms for granted. Just like generations who have come before you, you have to do your part to preserve and protect those freedoms... you need to be preparing yourself to add your voice to our national conversation."

-Michelle Obama

*BIPOC is an acronym for Black, Indigenous, and People of Color.